

CONSULTING SERVICES

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CONSULTING SERVICES

SAIL's far-reaching experience sustains corporate clientele with comprehensive and strategic preparation, negotiation and implementation of their sponsorship deliverables.

Working closely with our clients and partners ensures a thorough and beneficial brand fit, tailor-made to their brand and marketing objectives.

SAIL is committed to advancing and aiding you throughout your journey with your sports and lifestyle partnership.

Empowering decisions that will optimise your partnerships using an attested approach.

- › SPORTS FACILITIES AND EVENTS COMMERCIALISATION
- › CORPORATE CLIENT PLANNING AND STRATEGY SERVICES
- › SPONSORSHIP OBJECTIVES, NEGOTIATION & IMPLEMENTATION
- › SPONSORSHIP PROPERTY EVALUATIONS
- › SPORT & EVENT INVESTMENT RECOMMENDATION
- › RIGHTS MANAGEMENT
- › EVENTING
- › HOSPITALITY
- › STADIUM COMMERCIAL SERVICES

