

FLOOID CORPORATE EVENTS

CONTACT US

CALL US

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flooid

Corporate Events

Subsidiary of  SAIL

1

OUR PEOPLE

We offer excellence and integrity while rewarding positive results from our team of qualified, passionate, and experienced professionals.

2

REPUTATION

With our proven track record in project management, Flooid has earned a reputation as the leading events agency that delivers high-calibre events that meet the objectives of our partners.

3

RELATIONSHIP

Our collaborative strategic alliances are built on trust, ensuring the best results for our partners and shareholders.

4

KNOWLEDGE

Our unique insights and focused implementation approach enable us to offer our partners the maximum return on investment. Understanding their needs is imperative. Researching, strategizing, and conceptualizing enable us to create the best solution, whilst overcoming financial and marketplace challenges.

5

CREATIVITY

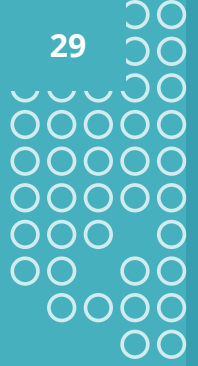
Our creativity and ability to think out of the box help us to create events that will catapult your brand to the forefront of your target audience's mind.

3

COMMITMENT

Our passion, commitment, partner focus, and best-in-industry reputation make us your 'can do' events partner, even for complex, challenging, or short-notice assignments.

OUR
EXPERTISE
ARE
FOUNDED ON:



OUR 360° EVENT PROJECT MANAGEMENT SOLUTIONS

CONCEPTUALIZATION

Our exposure to both local and international markets enables us to assist formulate events that are innovative and relevant to your target markets. Understanding your vision and objectives is key in our ideation, design and development of your event.

PROJECT MANAGEMENT

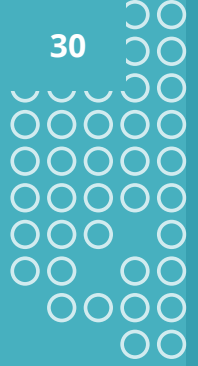
We offer the best in full-scale project management solutions from creative concept, design, planning, preparation and implementation, venue and hospitality, exhibition and sponsorship packages, all event logistics, PR, Social Media and brand engagement.

GUEST SERVICES

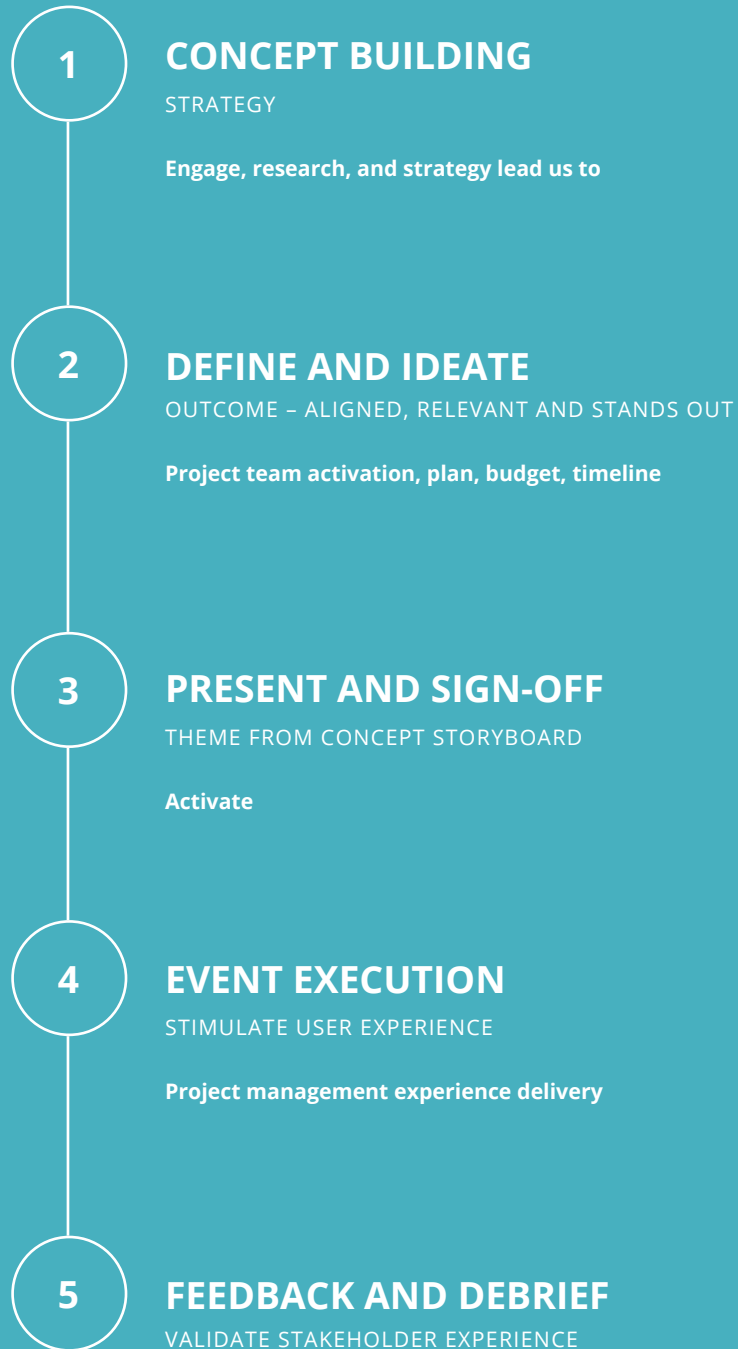
We can offer services from event website development and management to managing RSVPs, guest travel and accommodation, ticketing guest services, onsite registration, access control, VIP experiences and more.

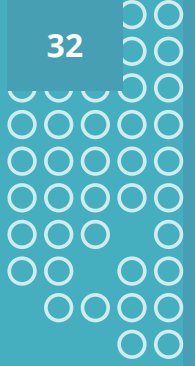
AWARENESS, MEDIA CAMPAIGNS

With the support of industry leaders, we develop media campaigns to create awareness and interest in your event. These include social media, traditional media, and advertising at the event itself.



OUR PRIMARY ENGAGEMENT PROCESS





FLOODID CORPORATE EVENTS

EVENTS CAUSE AND EFFECT

We are a performance-driven **event specialist** company with more than 50 years of collective **event management** experience.

Our track record of industry-leading **event experiences** delivers above and beyond our client's expectations for every **meeting, conference, brand activation, exhibition and VIP getaway**.

Event concepts, strategies, solutions and logistics are purposefully crafted and meaningfully implemented by passionate **event managers, event coordinators** and best-in-industry **event partners**. The effect is a memorable and hassle-free events experiences like no other.

We provide national 360° live, hybrid and virtual event project solutions for all of your:

- > BRAND ACTIVATIONS
- > CONCERTS AND PRODUCTIONS
- > CORPORATE CONFERENCES
- > CSI INITIATIVES
- > EXHIBITIONS
- > INCENTIVES AND DESTINATION MANAGEMENT
- > GALA DINNERS AND AWARDS
- > MEETINGS AND WORKSHOPS
- > PRODUCT LAUNCHES
- > ROADSHOWS
- > TEAMBUILDING EVENTS
- > YEAR END FUNCTIONS

