

FLOOID

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PHYSICAL ADDRESS

River View Office Park, Janadel Avenue, Halfway Gardens,
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WWW.FLOOID.CO.ZA



flooid

Experiences like no other

Subsidiary of  SAIL

FLOOID

In April 2015 Flooid was formed as a subsidiary of SAIL, a **leading sports and entertainment events company**. In doing so, SAIL maximized its footprint and expanded its **first-class service offering to current and future partners**, by positioning Flooid as a **leader in South Africa's events, sports, and entertainment solutions sector**.

Flooid continues to provide peace of mind by leveraging SAIL's 20-year legacy and performance track record in the event space. A key indicator of why our partners seek out and rely on Flooid is ensuring they remain relevant and stand out.

We offer tailor-made corporate and sports events management services, strengthening your relationship with your partners and audience, and aligning with your corporate objectives from conceptualization to implementation. With our solid, established relationships with leading suppliers in the industry, we are sure to meet your highest expectations.

Our corporate events team specialise in creating life-changing events which help brands connect with audiences in a highly engaging and memorable way. While our foremost golf team assists our clients and partners with corporate golf events and professional golf tournaments from conceptualization to implementation.

- › PROFESSIONAL / CORPORATE GOLF EVENTS PROJECT MANAGEMENT
- › CORPORATE AND LIFESTYLE EVENTS PROJECT MANAGEMENT

flooid
Subsidiary of 

1

OUR PEOPLE

We offer excellence and integrity while rewarding positive results from our team of qualified, passionate, and experienced professionals.

2

REPUTATION

With our proven track record in project management, Flooid has earned a reputation as the leading events agency that delivers high-calibre events that meet the objectives of our partners.

3

RELATIONSHIP

Our collaborative strategic alliances are built on trust, ensuring the best results for our partners and shareholders.

4

KNOWLEDGE

Our unique insights and focused implementation approach enable us to offer our partners the maximum return on investment. Understanding their needs is imperative. Researching, strategizing, and conceptualizing enable us to create the best solution, whilst overcoming financial and marketplace challenges.

5

CREATIVITY

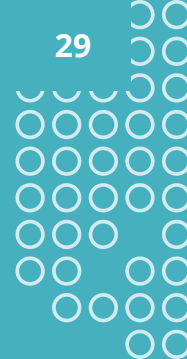
Our creativity and ability to think out of the box help us to create events that will catapult your brand to the forefront of your target audience's mind.

3

OUR
EXPERTISE
ARE
FOUNDED ON:

COMMITMENT

Our passion, commitment, partner focus, and best-in-industry reputation make us your 'can do' events partner, even for complex, challenging, or short-notice assignments.



OUR 360° EVENT PROJECT MANAGEMENT SOLUTIONS

CONCEPTUALIZATION

Our exposure to both local and international markets enables us to assist formulate events that are innovative and relevant to your target markets. Understanding your vision and objectives is key in our ideation, design and development of your event.

PROJECT MANAGEMENT

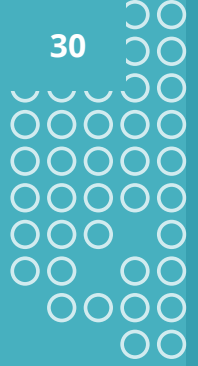
We offer the best in full-scale project management solutions from creative concept, design, planning, preparation and implementation, venue and hospitality, exhibition and sponsorship packages, all event logistics, PR, Social Media and brand engagement.

GUEST SERVICES

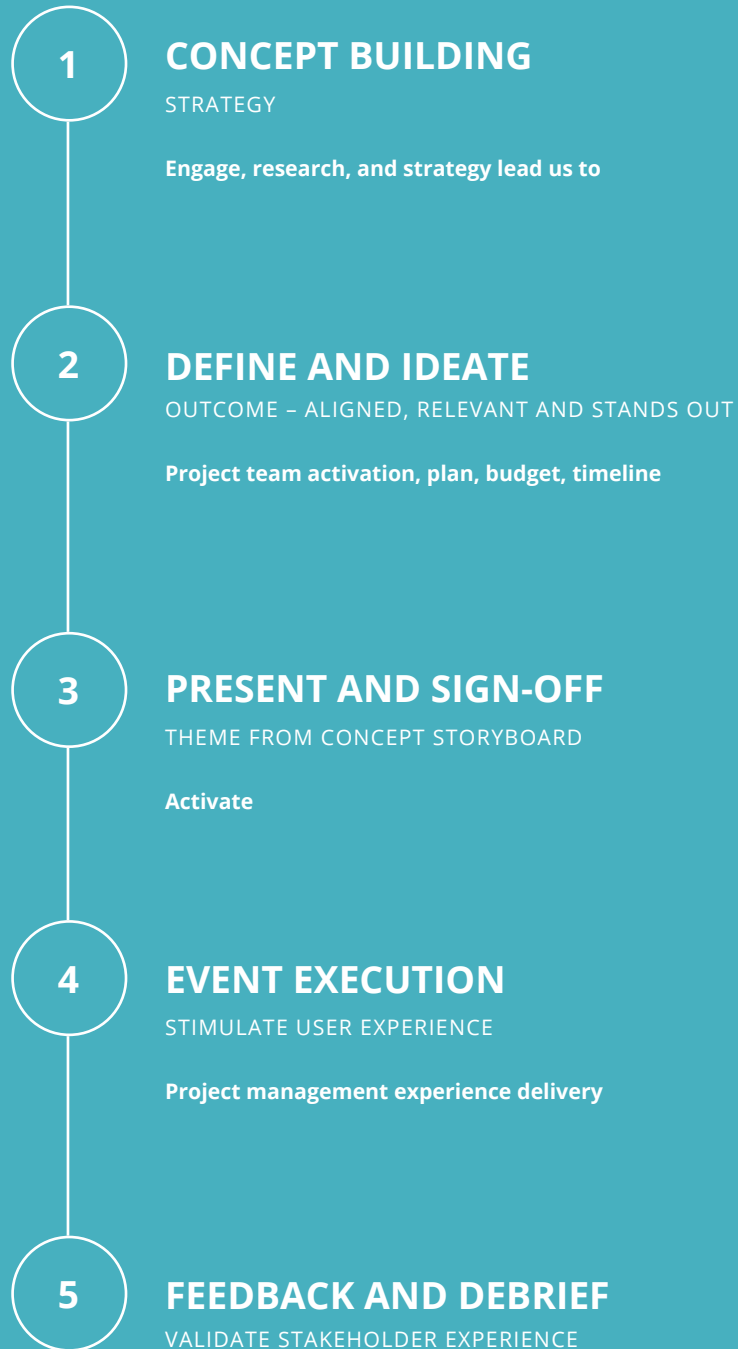
We can offer services from event website development and management to managing RSVPs, guest travel and accommodation, ticketing guest services, onsite registration, access control, VIP experiences and more.

AWARENESS, MEDIA CAMPAIGNS

With the support of industry leaders, we develop media campaigns to create awareness and interest in your event. These include social media, traditional media, and advertising at the event itself.



OUR PRIMARY ENGAGEMENT PROCESS



FLOOID CORPORATE EVENTS

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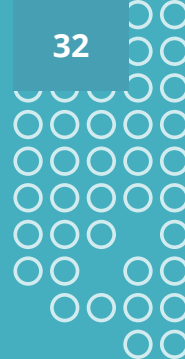
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Corporate Events

Subsidiary of  SAIL



FLOODID CORPORATE EVENTS

EVENTS CAUSE AND EFFECT

We are a performance-driven **event specialist** company with more than 50 years of collective **event management** experience.

Our track record of industry-leading **event experiences** delivers above and beyond our client's expectations for every **meeting, conference, brand activation, exhibition and VIP getaway**.

Event concepts, strategies, solutions and logistics are purposefully crafted and meaningfully implemented by passionate **event managers, event coordinators** and best-in-industry **event partners**. The effect is a memorable and hassle-free events experiences like no other.

We provide national 360° live, hybrid and virtual event project solutions for all of your:

- > BRAND ACTIVATIONS
- > GALA DINNERS AND AWARDS
- > CONCERTS AND PRODUCTIONS
- > MEETINGS AND WORKSHOPS
- > CORPORATE CONFERENCES
- > PRODUCT LAUNCHES
- > CSI INITIATIVES
- > ROADSHOWS
- > EXHIBITIONS
- > TEAMBUILDING EVENTS
- > INCENTIVES AND DESTINATION MANAGEMENT
- > YEAR END FUNCTIONS



FLOOID GOLF

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Golf Events

Subsidiary of  SAIL

FLOOID GOLF

Floid Golf, a proud subsidiary of SAIL with its vastly skilled team and **golf industry professionals** has been hosting and promoting **professional golf** tournaments for close to 20 years.

We are privileged to be the officially appointed promoter for most of the professional **Sunshine Tour**, **Sunshine Ladies Tour** and their **DP World Tour** co-sanctioned golf tour events in South Africa and beyond. As industry leaders, we are intricately involved in the planning and logistics of **professional golf tour events** in South Africa. Floid's extensive knowledge and unique positioning allow for a bespoke approach when looking at esteemed partners for tour events, consistently delivering **world-class golf tournaments** and **memorable golf event experiences**.

Floid's dedicated multi-level **golf service** offerings include:

- > PROMOTERS OF PROFESSIONAL TOURNAMENTS ON THE SUNSHINE TOUR
- > PROMOTERS OF PROFESSIONAL TOURNAMENTS ON THE SUNSHINE LADIES TOUR
- > GOLF EVENT CONCEPTUALIZATION, PLANNING AND LOGISTICS
- > GOLF MARKETING, PR PLANNING
- > RSVP SOLUTIONS – INHOUSE ONLINE
- > CORPORATE GOLF DAY AND CORPORATE GOLF GETAWAYS
- > PROFESSIONAL SUNSHINE TOUR EVENTS: PARTNERSHIP OPPORTUNITIES
- > PROFESSIONAL SUNSHINE LADIES TOUR EVENTS: PARTNERSHIP OPPORTUNITIES

