

STADIUM MANAGEMENT
SOUTH AFRICA



ORLANDO STADIUM

2024 RATE CARD - SUITES, BRANDING &
ADVERTISING



2024 EVENTS CALENDAR

FEBRUARY 2024								
14	Feb	Wednesday	19h30	PSL: Orlando Pirates vs Chippa United	PSL	JHB	Orlando Stadium	Soccer
MARCH 2024								
6	Mar	Wednesday	19h30	PSL: Orlando Pirates vs Cape Town Spurs	PSL	JHB	Orlando Stadium	Soccer
APRIL 2024								
6	Apr	Saturday	17h00	PSL: Orlando Pirates vs Golden Arrows	PSL	JHB	Orlando Stadium	Soccer
20	Apr	Saturday	17h00	PSL: Orlando Pirates vs AmaZulu	PSL	JHB	Orlando Stadium	Soccer
MAY 2024								
11	May	Saturday	20h00	PSL: Orlando Pirates vs Richards Bay	PSL	JHB	Orlando Stadium	Soccer
25	May	Saturday	15h00	PSL: Orlando Pirates vs SuperSport United	PSL	JHB	Orlando Stadium	Soccer

STAY TUNED FOR UPCOMING ANNOUNCEMENTS AS MORE EXCITING EVENTS ARE ON THE HORIZON!



SUITE SOLUTION 2024

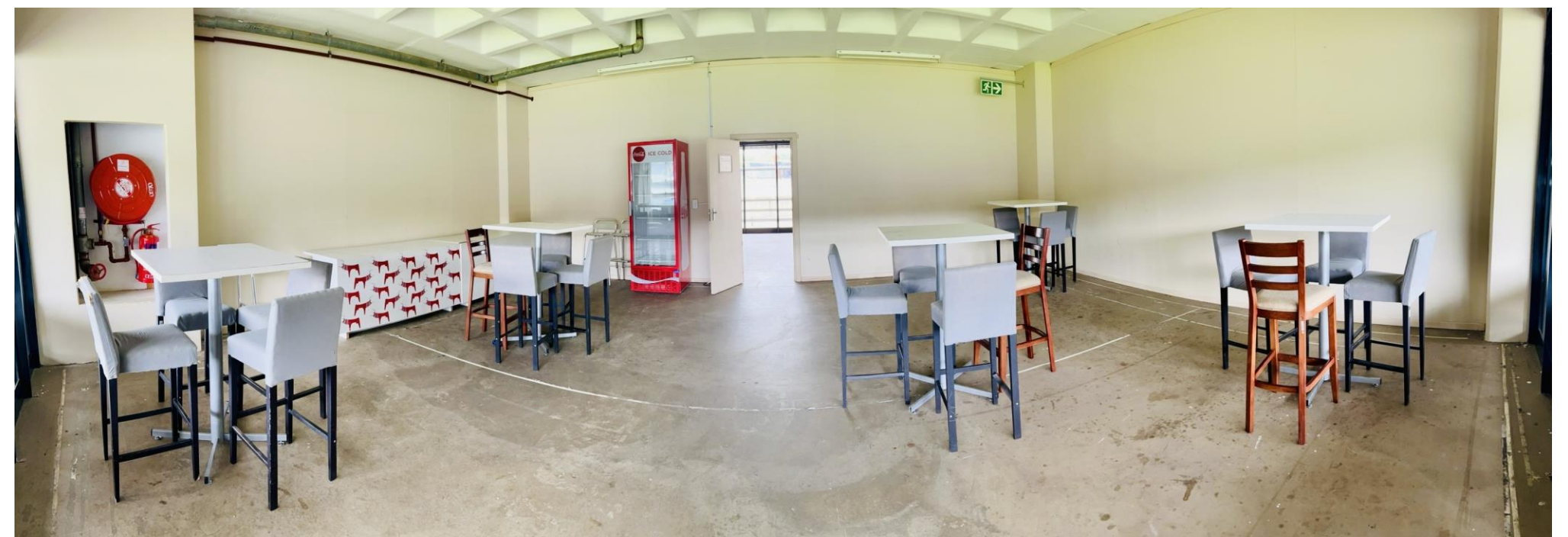
RENTALS PACKAGES

The package on offer at Orlando Stadium. See rate card for detailed breakdown of the suite offering. The suite can be branded and decorated to the client's discretion.

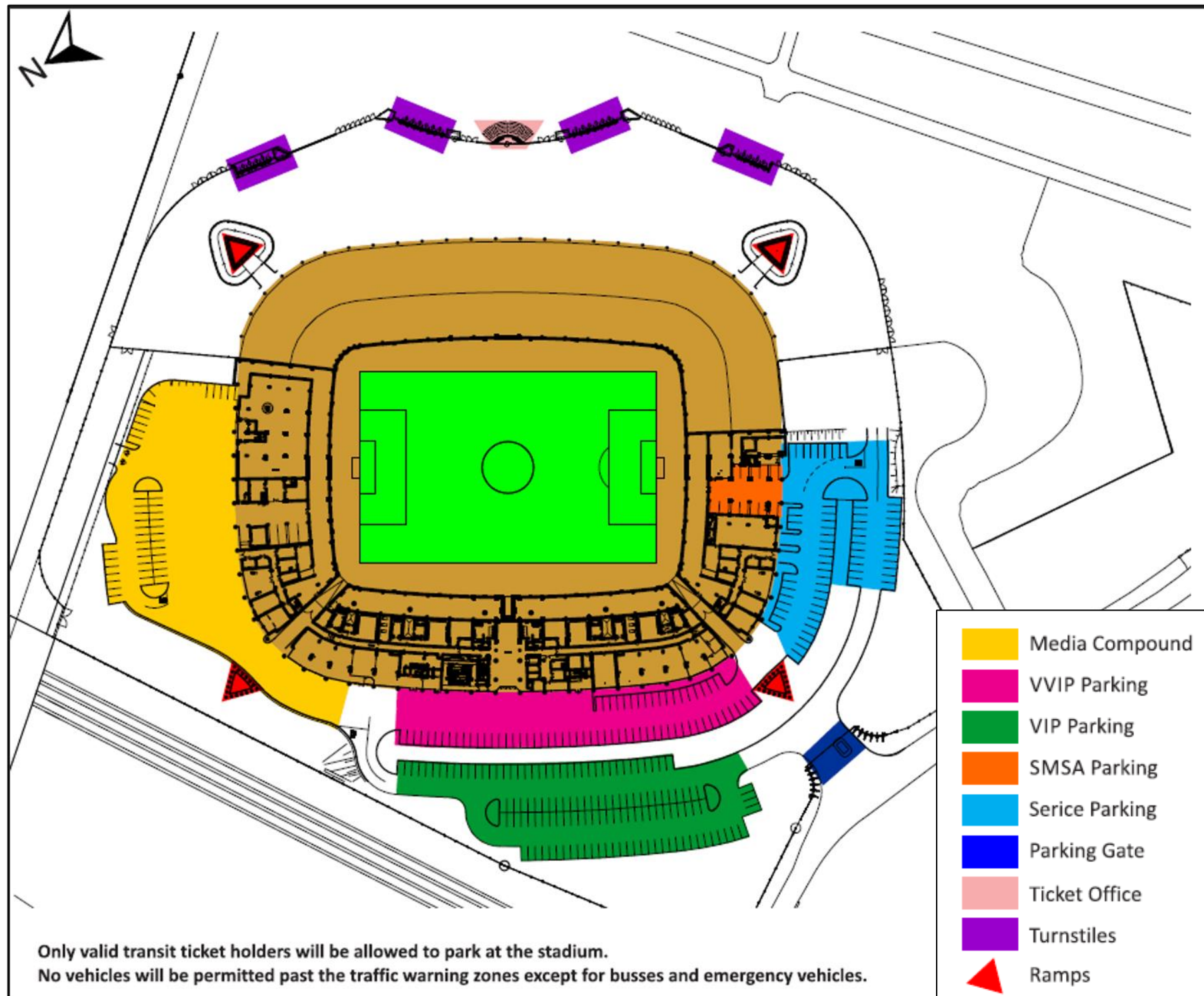
Eastern Suite (Red)

Premier Soccer League (PSL) matches. Gives you access to football at Orlando Stadium.

2024 Packages	Rental	Comments
Eastern Suite	R75 000 excl. VAT	PSL League games



SUITE SOLUTION 2024



2024 Packages	Rental	Comments
Eastern Suite	R75 000 excl. VAT	PSL League games

COSTS ABOVE ARE FOR 30-SEATER SUITE. PRICING FOR 40-SEATER AVAILABLE ON REQUEST SUBJECT TO AVAILABILITY.

EXCLUDES:

Service Levy	Annual fees (increase per suite contract)	R18 595.50 excl. VAT
Television	Annual fees (increase per suite contract)	R2 013.00 excl. VAT
Key Deposit	Once - off	R5 478.00 excl. VAT

INCLUDES:

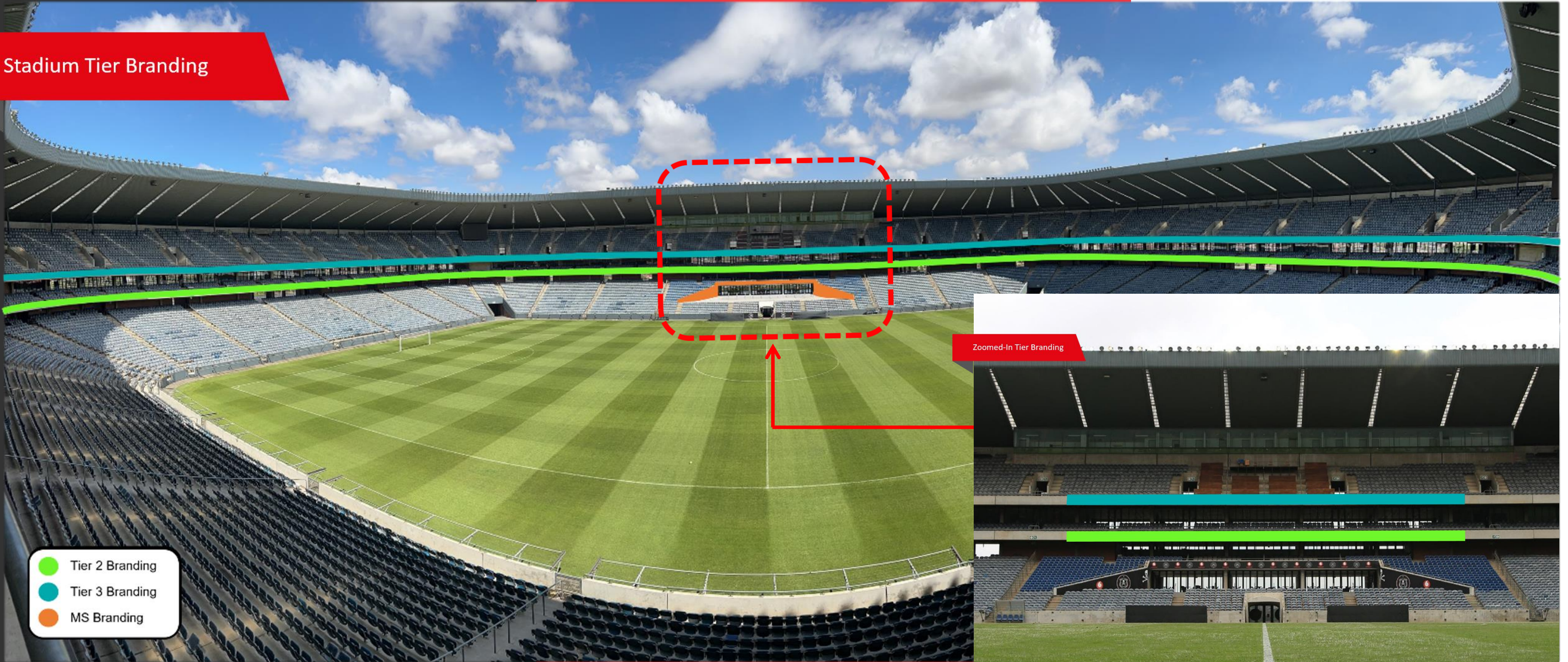
- Right to purchase additional tickets in your category:
- Parking included
- Legal cost & fees
- Private use - Subject to SMSA approval
- Stadium tours

IMPORTANT NOTES:

- The above rates exclude semi-finals, finals, draw dependent fixtures & unconfirmed events on fixture list upon signing of lease agreement
- Prices escalate at cpi or 12% (whichever is less) per annum
- All catering supplied by approved management company caterers
- All beverages supplied by agreement company at market related prices
- No partial suites sold - full allocated number of seats assigned to suite to be taken up
- Suites are sold as per terms and conditions of suite lease agreement (provided on request)
- Suite fit out options available and fitted out by approved management shop fitter.
- Excludes personalized services and premium amenities of the suite.
- Stadium Management South Africa retains the right to alter/revise costing without prior notice.

STADIUM TIER BRANDING

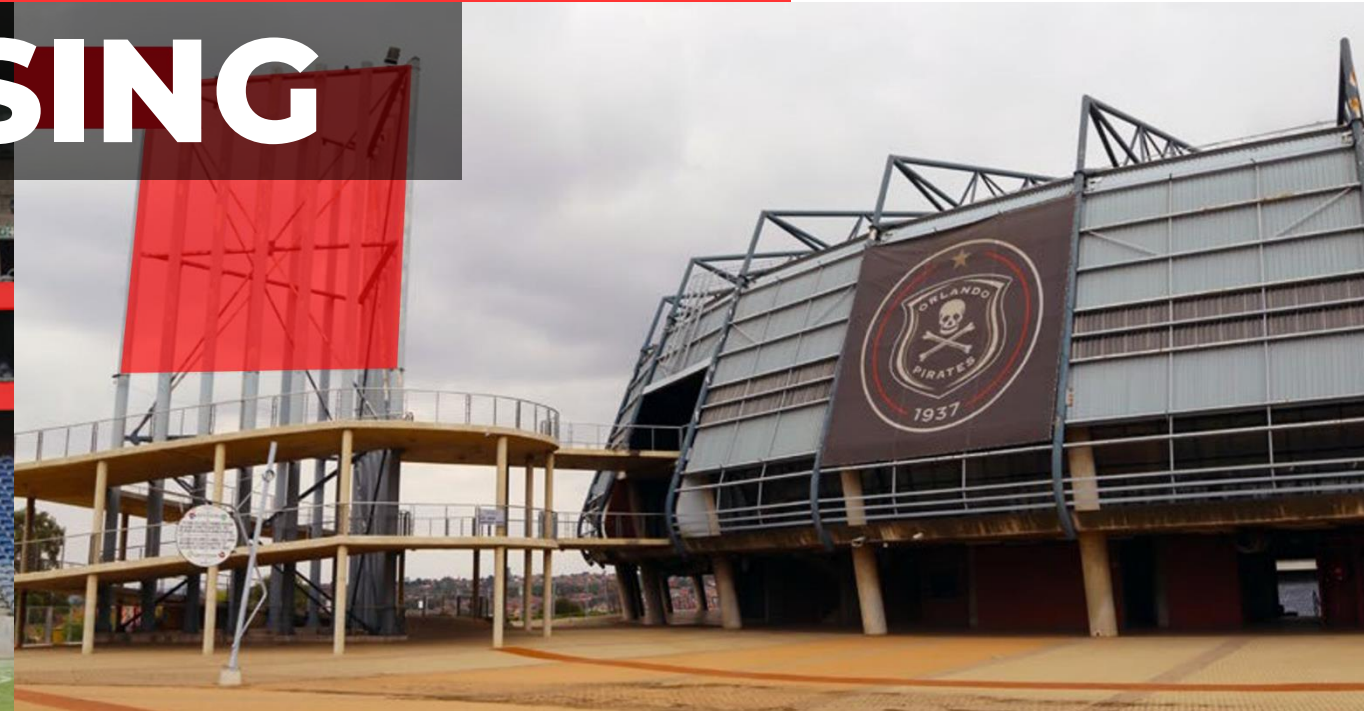
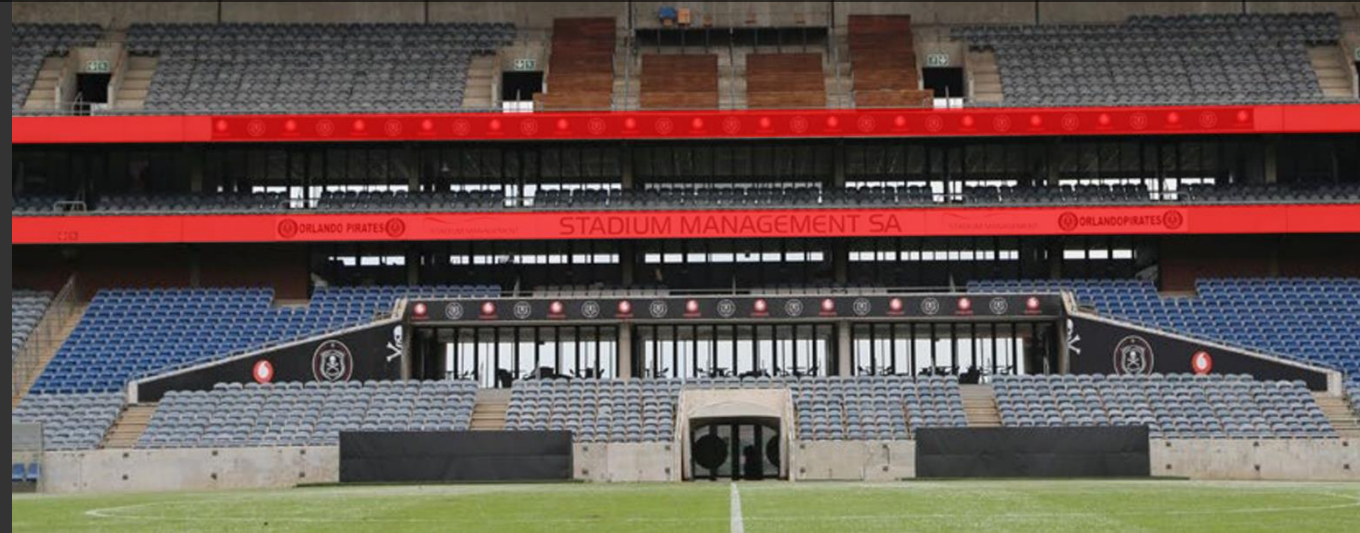
Stadium Tier Branding



Zoomed-In Tier Branding

- Tier 2 Branding
- Tier 3 Branding
- MS Branding

BRANDING & ADVERTISING



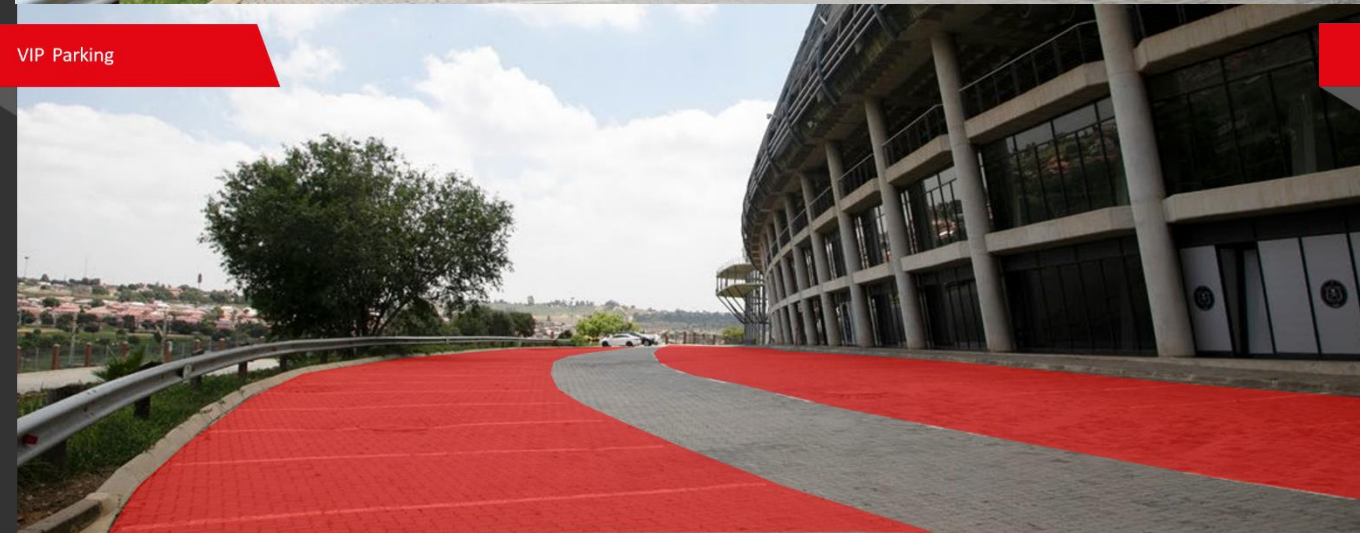
Stadium Pylons



Staircases



VIP Parking



Stadium Pylons



2024 RATE CARD	EVENT SPECIFIC	ANNUAL
TIER BRANDING	PER 100M	PER 100M
TIER 3 - EAST	45 000	450 000
TIER 3 - NORTH, SOUTH, WEST	25 000	250 000
TIER 4 - EAST	40 000	400 000
TIER 4 - NORTH, SOUTH, WEST	20 000	200 000
PYLON BRANDING		
PYLONS (PER PYLON)	46 000	367 000
VIP BALCONY BRANDING – MAIN STAND		
VIP BALCONY (WIDTH 37M X HEIGHT 0.8 ; +-30M ²)	40 000	300 000
STADIUM PILLAR BRANDING		
STADIUM PILLARS	19 500	161 000
STADIUM STAIRCASE		
PER STAIRCASE	11 000	87 000
STADIUM ACTIVATION RIGHTS FEE		
STADIUM ACTIVATION RIGHTS FEE – 100sqm	28 500	283 000

BRANDING RATE CARD 2024

- Branding subject to available tier length
- Pricing subject to a 12-month contract period from date of signature.
- With an annual CPI or 12% increase (whichever is the lower).
- Proposed rates do not include production/transport or labour costs.
- It will be the sole responsibility of the client to ensure that all signage remains in good condition.
- Removal of branding after the contract period will be for the client's account.
- Failure to do so will result in penalties.

ALL COSTS EXCLUDE VAT

Stadium Management South Africa retains the right to alter/revise costing without prior notice.



THANK YOU

CONTACT US

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